



SERVICE
ELEVATION
ADVISORS

01 About

Paragraph:

Service Elevation Advisors is a professional firm that advises professional services companies on how to increase revenue and margins, and systematically acquire new clients.

Our clients can expect to become strategic partners with their clients rather than just vendors.

We work with executives at professional services firms and institutional investors seeking to increase the value of their investments in services firms.

Website: www.ServiceElevation.com

Email address: contact@ServiceElevation.com

Adjectives

- Experienced
- Knowledgeable
- Valuable
- Dedicated
- Professional

02 Logo



Brand guidelines

03 Logo usage



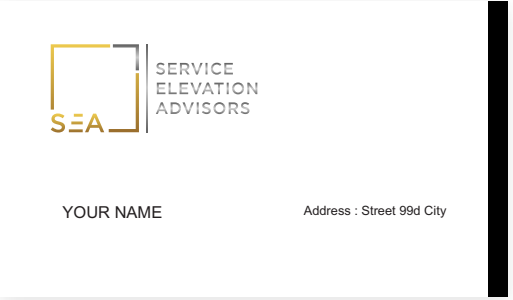
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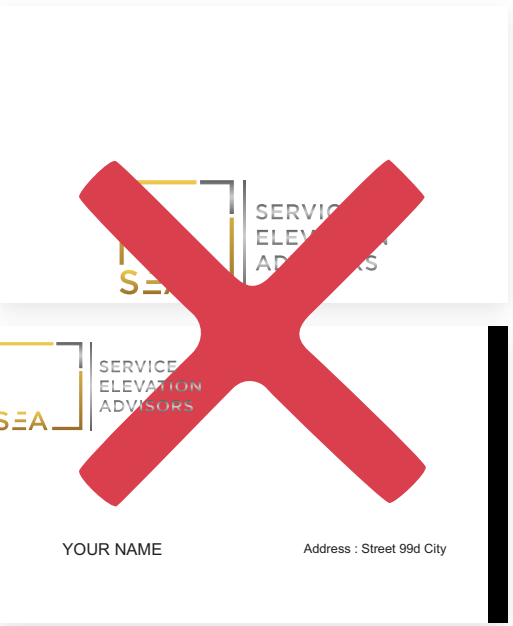
Letterhead example



Photography example



Business card example



Gotham Medium

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+=":?><

Regular

Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.

Brand guidelines

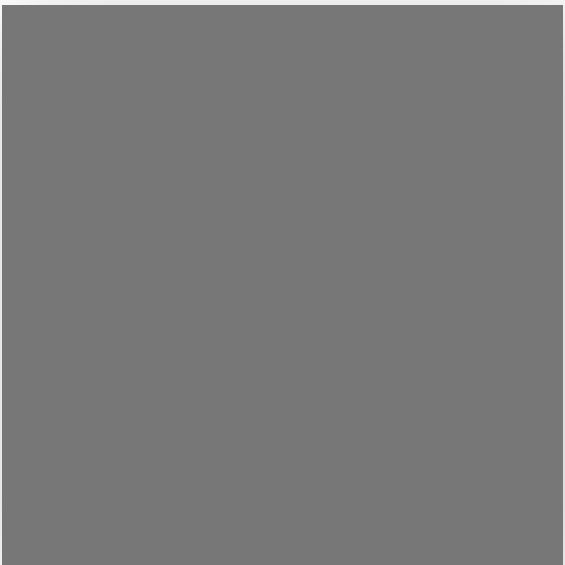
05 Color palette



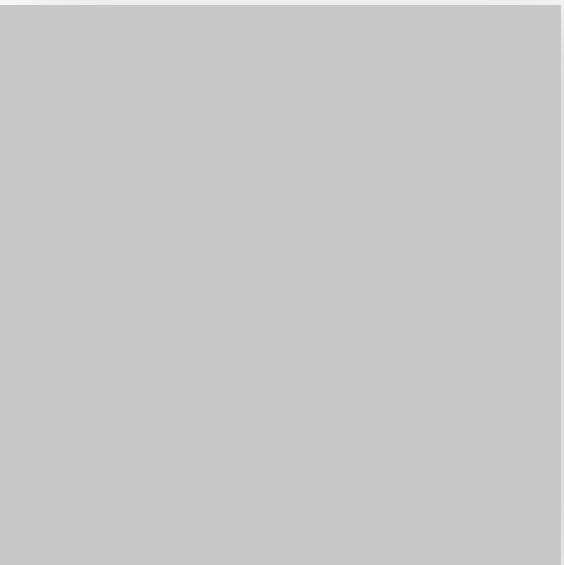
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HEX 646464
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C56 M48 Y47 K14



HEX BCBCBC
R188 G188 B188
C22 M17 Y18 K0